



YOUR IMPACT REPORT

AUGUST 2020

In this edition of *Your Impact Report*, we are pleased to highlight some of the ways **your generosity is supporting families impacted by addiction.**

Together, we are addressing one of our nation's largest public health crises, and we are so grateful for your unwavering commitment to our cause.



Racism and Substance Addiction: A Message from Our CEO

As an organization committed to progress and equity, we condemn systemic prejudice, racism and violence in all its forms. Our organization works to create parity in the way our nation addresses addiction. We are committed to doing more to ensure that we serve families and communities of color, listen to and lift up voices of Black and brown people, take part in introspection, and advocate for the structural changes that must take place.

[Read more in a message from our CEO Creighton Drury.](#)



Helpline and Online Support Community: Meeting Increased Need from Families

Ensuring parents and caregivers have remote access to our free resources has been a top priority this year as families need new ways to connect amid the pandemic.

Partnership to End Addiction's helpline and online support community have both seen a marked increase in demand since March. Thanks to generous supporters like you, we have been able to ramp up these free, vital services to meet the needs of parents and caregivers.

Some of the ways we have put your donations to work for families include:

- Our helpline is now **open 365 days a year**, from 9:00am-12:00am ET on weekdays and from 12:00pm-5:00pm ET on weekends and holidays.
- We have grown to 15 helpline specialists — seven of whom **are bilingual**.
- Families can reach our helpline through **text, Facebook Messenger or email** and get a response within 24 hours or less. Parents can also call to schedule an appointment.
- Our **online support community** meets **four times a week**, facilitated by **13 trained parent coaches**.

Mid-year Snapshot for 2020



Helped nearly **9,000 new families** with ongoing support through our digital helpline



Expanded our online support community **by 50%** and held **nearly 100 meetings**



Reached **2,191 families** through our new comprehensive COVID programming

Your generous donations allow us to continue to expand our free programs and resources.

We're also growing to meet the needs of additional families by increasing the number of Spanish-speaking specialists and scaling our outreach to underserved communities.

Advocacy and Policy Updates

Our advocacy and policy team continues to influence federal substance use policy through our research reports and our work with members of Congress.

One of our policy priorities is securing federal funding to bolster family support programs throughout the country. When Senators Gillibrand (D-NY) and Capito (R-WV) and Representatives Trone (D-MD) and Meuser (R-PA) introduced the Family Support Services for Addiction Act to create a dedicated federal funding stream for family support services, we immediately activated our family advocates – now in 49 states and more than 90% of congressional districts – to support this important legislation. You can add your support [here](#).

Another top priority is ensuring that insurance covers addiction treatment on par with medical services as required by the Parity Act. As part of our ongoing collaboration with other organizations to promote Parity Act compliance



and enforcement, we published two reports with Legal Action Center on state efforts to reduce insurance barriers to addiction care:

- [Spotlight on Legislation Limiting the Use of Prior Authorization for Substance Use Disorder Services and Medications](#)
- [Spotlight on Network Adequacy Standards for Substance Use Disorder and Mental Health Services](#)

Join Us and Be an Advocate for Change!

Addiction impacts millions of families throughout the United States. Yet there is limited access to effective, evidence-based treatment; insufficient insurance coverage; and widespread low-quality treatment.

We can fix this. With your help, we can erase the stigma that has prevented treating addiction as the health care issue it is. We can raise awareness, educate others and change policy.

[Learn more about what you can do right now to be an advocate for change.](#)

Partnering with Providers Across New York State



Our System Innovation & Quality division has conducted a series of regional trainings to assist opioid treatment providers in the implementation of enhanced treatment protocols (e.g., scheduled dosing) into their programs. In total, 533 providers were trained across eight New York regional locations.

The team continues to focus on providing up-to-date and evidence-based trainings for the New York State provider system. They work closely with the New York State Office and Addiction and Supports (OASAS) to develop trainings that focus on:

- Implementation of adolescent clinical treatment standards
- Training providers in CRAFT (Community

Reinforcement and Family Training)

- Enhancing substance misuse clinical training content for high-need Medicaid recipients
- Transitioning to treatment system person-centered care standards
- Developing technical assistance for the implementation of revised enhanced treatment planning regulations

As part of funding provided by OASAS, we have additionally worked to enhance family-based services within outpatient clinics, delivering a series of CRAFT trainings for providers throughout New York State. In total, 11 in-person trainings have been delivered to 255 providers.

The majority of the team's efforts have focused on ensuring trainings can be delivered in a virtual environment without sacrificing quality, working with experts to incorporate adult learning principles based on the most current knowledge of digital training effectiveness.

Increasing Your Impact

Your help ensures families struggling with a child's substance use or addiction have access to quality resources they need, especially during this uncertain time. Providing free family services and customized tools year-round isn't possible without generous donors like you.

We have had several donors ask us how else they can support our mission and the families we serve. Here are some additional ways to maximize your time, talent and treasure to make a difference.



Create or update your will We've partnered with FreeWill to provide an online resource that allows you to write your will for free. Including Partnership to End Addiction in your will is a meaningful way to create a legacy and ensure families are supported for years to come.



Donate your spare change Your spare change can empower families through your everyday purchases. Sign up and each purchase you make will be rounded to the next dollar. This is an easy and secure way to make a big impact for families without feeling the pinch of an added expense.



Learn about all of the ways to give Find other ways to give, including hosting a digital fundraiser, employer matching, donating rewards points and more by visiting our giving page.

Champion Corner



Partners for Hope

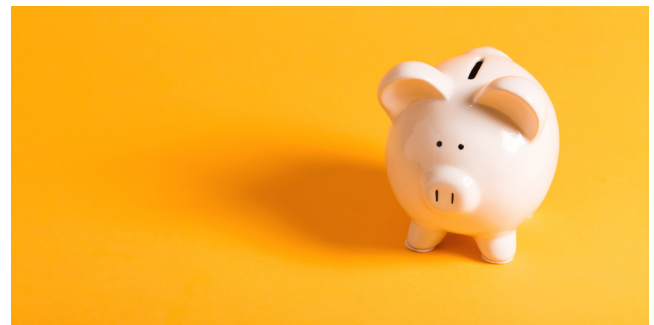
The 2020 TCS New York City Marathon has been canceled and while it's extremely disappointing for everyone involved — especially for the runners and nonprofit partners — we all understand health and safety precautions are critical right now. The good news is that our entire Partners for Hope team has recommitted to run with us in November 2021!

Our team is well on their way to raising significant funds in support of our mission, and they don't plan to lose any momentum over the course of the next year.

[Meet our Partners for Hope NYC Marathon team](#) and show your support by sharing this page!

Gala Update

Our Gala, Partnership to End Addiction's largest fundraising event of the year, has been postponed due to the COVID-19 pandemic. This evening has traditionally raised a significant portion of the funds we need to serve thousands of families.



We need your help to reach our \$2 million goal so that we can continue our work despite having to forego our Gala this year. **Because of donors like you, the pandemic will not deter us from providing critical resources to families.**

[DONATE TODAY](#)

Stay Connected!

Receive updates and more by following us on:



Upcoming Events

August 31 International Overdose Awareness Day

September Recovery Month

September 28 Family Day

December 1 #GivingTuesday, the global day of giving